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September 28-30, 2021
Georgia World Congress Center, Atlanta

North American Commercial Vehicle Show

The Fleet Technology Showcase

The North American Commercial Vehicle (NACV) Show, the premier biennial B2B trucking industry event focusing on the needs of fleet owners, managers and decision makers, is North America's largest and most comprehensive commercial vehicle trade show for fleets. North America is the world's largest market for commercial vehicles, with over 141 million vehicles in use across the continent. We are committed to serving the needs of this market and continuing to nurture its vital role in global commercial activity.

Mark Johnson, Vice President of Strategic Marketing, Navistar

"Navistar is very happy with NACV Show 2019. The traffic and number of quality customers coming through our space was very strong... The NACV Show offers us the chance to bring together all of our audiences in one place."

NACV Show 2019 by the numbers

473

exhibitors

393,100

sq. ft. of exhibits

190

accredited international journalists

8,466

unique visitors

NACV Show 2019 Attendees*:

83%

of fleet attendees rated the show as good or excellent

76%

of fleet attendees plan to attend again in 2021

65%

were looking for new products and innovations

91%

involved in purchasing decision

77%

indicated they would recommend NACV Show to their colleagues



*Based on NACV Show 2019 attendee post-show survey.

Why NACV Show 2021?

The NACV Show brings together fleets of ALL sizes, including the biggest and best, with a full range of industry products and services. Join the industry leaders here.

PARTICIPATING FLEETS INCLUDE: Anheuser-Busch InBev, Averitt Express, Bimbo Bakeries USA, Blue Bird Corporation, Brink's, Canada Cartage, City of Los Angeles, City of Tallahassee, City Of Tampa, Covenant Transport, Crete Carrier, Dayton Freight, Dot Transportation, FedEx, General Services Administration, Georgia Department of Transportation, Home Depot, Hub Group Trucking, J.B. Hunt Transport, Penske, PepsiCo/Frito-Lay, Pilot Flying J, Premier Transportation, Premier Truck Group, Reyes Holdings, Roadrunner Intermodal Services, Ryder System, Saia, Swift Transportation, Toyota Motor Manufacturing Canada, U.S. XPRESS, UPS, Walmart, Waste Management and many more.

We deliver a highly targeted and qualified audience

- Private fleet management
- For-hire fleet executives and decision makers
- Operations and maintenance management

Exhibitors include the biggest companies in the industry:

Daimler, Volvo Trucks, Navistar, Mack, Peterbilt, Hyundai, Hino Trucks, Kenworth Truck, Bosch, Great Dane, Meritor, Cummins and many more

Unique education tracks:

- Best industry experts from around the world
- Real hands-on experience
- The latest technologies and trends driving the world of trucking

The most efficient platform for your marketing budget and time

- The only show in the U.S. to employ a two-year cycle that is aligned with the industry's new product rollout
- Robust marketing support to help you get in front of your target audience

Convenient Location

Atlanta is an accessible hub. Only a couple of hours travel for 75% of the U.S. population, and 30% of the world's commercial vehicle makers. By choosing this venue, we make it easy for the greatest number of visitors possible to attend our event.

Sign up now:
Booth packages
start at \$1650.

Product categories include:

- Aftermarket Parts / Distributors
- Brakes & Air Systems and Accessories
- Chassis / Fifth Wheels & Accessories
- Climate Control / HVAC / APUs
- Electrical Components / Lighting and Accessories
- Emergency Roadside / Towing / Recovery Services
- Engines and Related Components
- Insurance Companies / Brokers
- Liners / Flooring
- Load Securement / Safety Equipment / Security
- Lubricants / Fluids / Filtration
- Paints / Finishes / Sealants / Coatings
- Refrigeration Systems
- Seats and Accessories
- Software – Business & Maintenance Management
- Suspension / Steering Systems and Components
- Tarping Systems
- Tires / Wheels and Accessories
- Trailer Dealers / Leasing
- Trailer OEMs
- Transmissions / Drivelines / Axles
- Truck Bodies and Truck Cab Accessories
- Truck Dealers / Leasing
- Truck OEMs – Light, Medium and Heavy Duty
- Vehicle Interiors
- Vehicle Tracking & Communications
- Washing Facilities & Services

Visit nacvshow.com for the full list of product categories.

Rob Nissen, Director of Field Service, SAF Holland

"We come to the show because there are a lot of prospects here, high-value customers, and innovation of new products for the industry and the future."



The North American Commercial Vehicle Show Partnership

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