



Deutsche
Messe

NEWCOM



October 28-31, 2019

Georgia World Congress Center, Atlanta, Georgia, USA

North American Commercial Vehicle Show

Where Fleets Meet

The North American Commercial Vehicle (NACV) Show is North America's largest and most comprehensive commercial vehicle trade show for fleets. North America is the world's largest market for commercial vehicles with over 141 million vehicles in use across the continent. We are committed to serving the needs of this market and continuing to nurture its vital role in global commercial activity.

Join us at the NACV Show to see the trucking industry's latest innovations before they come to market. We bring together all the major truck, trailer and component brands, and give fleet owners and managers the opportunity to discover new technologies, best practices and insights you won't find anywhere else.

Roger Nielsen, president and CEO, Daimler Trucks North America

"The NACV Show is positioned right at the beginning of the buying season of the large fleets, so it's a perfect chance for fleets to come and see what we're showcasing, see what's coming down the pike and as they settle in their financial plans for the following year, it gives us the chance to meet them here."

NACV Show 2017 by the numbers

493

exhibitors

370,000

sq. ft. of exhibits

234

accredited international journalists

9,000

visits

NACV Show 2017 Attendees*:

93% rated the show as good or great

95% indicated they were planning to attend in 2019

82% had plans to purchase products or services they saw on display at NACV Show 2017

89% were able to see all the products and services they wanted to experience



*Based on NACV Show 2017 attendee post-show survey.

Why NACV Show 2019?

The NACV Show brings together fleets of ALL sizes, including the biggest and best, with a full range of industry products and services. Join the industry leaders here.

ATTENDING FLEETS INCLUDE: PepsiCo, Walmart, FedEx Corp., J.B. Hunt, Roadrunner Express, Panera Bread, Brown Fleet Services, Max Trucking, Vaughan Xpress, Black Horse Carriers, Schneider, Ryder, Bison Transport, B.R. Williams Trucking, Scot Heller Trucking, McLeod, Praxair, Hampton Trucking, Liberty Logistics, Central Freight Lines, Paper Transport, Ruan, Green Ranger Delivery Service, Cypress Truck Lines, Vanguard Truck Centers, R+L Carriers, HWC Logistics, J.E. Fortin, Hirschbach Motor Lines, Metro Trailer and many more.

We deliver a highly targeted and qualified audience

- Private fleet management
- For-hire fleet executives and decision makers
- Operations and maintenance management

Exhibitors include the biggest companies in the industry:

Daimler, Volvo, Navistar, Mack, Bosch, Great Dane, Meritor, Cummins and many more.

The 2019 Show will be bigger and better with increased focus on the full needs of fleets including:

- Operations and maintenance
- “Last-mile delivery” including vans and medium duty trucks

The most efficient platform for your marketing budget and time

- Only show in the U.S. to employ a two-year cycle that is aligned with the industry’s new product rollout
- Condensed schedule – the full event is two full days and two half days

Convenient Location

Atlanta is an accessible hub. Only a couple of hours travel for 75% of the U.S. population, and 30% of the world’s commercial vehicle makers. By choosing this venue, we make it easy for the greatest number of visitors possible to attend our event.

Sign up now.
Booth packages start at \$1450.

Product categories include:

- Aftermarket Parts / Distributors
- Brakes & Air Systems and Accessories
- Chassis / Fifth Wheels & Accessories
- Climate Control / HVAC / APUs
- Electrical Components / Lighting and Accessories
- Emergency Roadside / Towing / Recovery Services
- Engines and Related Components
- Insurance Companies / Brokers
- Liners / Flooring
- Load Securement / Safety Equipment / Security
- Lubricants / Fluids / Filtration
- Paints / Finishes / Sealants / Coatings
- Refrigeration Systems
- Seats and Accessories
- Software -- Business & Maintenance Management
- Suspension / Steering Systems and Components
- Tarping Systems
- Tires / Wheels and Accessories
- Trailer Dealers / Leasing
- Trailer OEMs
- Transmissions / Drivelines / Axles
- Truck Bodies and Truck Cab Accessories
- Truck Dealers / Leasing
- Truck OEMs - light, medium and heavy duty
- Vehicle Interiors
- Vehicle Tracking & Communications
- Washing Facilities & Services

Visit nacvshow.com for the full list of product categories.

Colin Slade, director of purchasing, Trailer Wizards

“I would absolutely recommend this show to anybody. The right people to talk to are all in the booths for the whole show, so you’re getting all the answers you need. It’s phenomenal. To me, I’ve already more than paid for my cost to come here just because of some of the things I’ve [gotten] involved with at the show... [We even] extended our trip here because there’s so much more the show has to offer, and there’s so much more we want to do and see here.”



NEWCOM

The North American Commercial Vehicle Show Partnership
8755 West Higgins Rd., Suite 900
Chicago, IL 60631

Tel. (773) 796-4250
Fax (773) 796-4247
nacvshow.com

For more information, contact:

North American Sales:
Bill Fox
Tel: +1 (773) 796-4250 x248
bfox@hfusa.com

International Sales:
Stefan Handwerk
Tel: +49 511 89-34226
stefan.handwerk@messe.de