



PRESS SCHEDULE

SUNDAY SEPTEMBER 24

NACFE: NA COUNCIL FOR FREIGHT EFFICIENCY

Run on Less Results

11:00 - 1:00

Exhibit Hall A3

Lunch & Press Conference

EATON CUMMINS

Automated Transmission Technologies Media Update

1:00 - 2:00

B310

Press Conference

CUMMINS INC.

Powering A World That's Always On **2:00**

- 3:00

B310

Press Conference

TENNECO

Product Announcement & Technology Update **3:00**

- 3:30

B310

Press Conference

TENNECO

3:30 - 4:30

Media Center

Reception

MONDAY SEPTEMBER 25

DAIMLER TRUCKS NORTH AMERICA

"Let's Connect" Morning Show

8:00 - 10:00

Booth 1612

7am Breakfast & Press Conference

VOLVO TRUCKS

The Shape of Trucks to Come

11:00 - 1:00

Booth 2816

Lunch & Press Conference

NAVISTAR & VOLKSWAGEN

International Truck Press Briefing

2:00 - 4:30

Booth 4020

NACVSHOW & ATA

4:30 - 6:00

Thomas B. Murphy

Ballroom B Level 5

Reception

TUESDAY SEPTEMBER 26

MACK TRUCKS

Mack Anthem: A New

Highway Hero

8:00 - 10:00

Booth 3417

Breakfast & Press Conference

WABCO

Driving Differentiation to Mobilize Vehicle Intelligence **10:00 - 11:00**

B310

Press Conference

STOUGHTON

New Pure Blue

Refrigerated Trailer

11:00 - 12:00 B310

Press Conference

BENDIX *Invitation Only*

Briefing & Press Lunch

12:00 - 1:30

B302/303

DANA INCORPORATED

Product Updates and Electrification Developments

1:30 - 2:00

B310

Press Conference

MERITOR

2:00 - 2:30

Booth 3832

Press Conference

CONTINENTAL

Digital Tire Monitoring Platform

2:30 - 3:00

Booth 1412

Press Conference

BOSCH

Showcase of New Products

3:00 - 4:00

Booth 2410

Press Briefing



PRESS SCHEDULE

WEDNESDAY SEPTEMBER 27

GOODYEAR

Goodyear Unveils New Long

Haul Tire

10:00 - 11:00

Booth 5017

Press Conference

ACCURIDE CORPORATION

Accuride Wheel-End

Technology Introduction **10:00**

- 10:30

B310

Press Conference

MITCHELL 1

Enhanced Diagnostic

Repair Information

10:30 - 11:00

B310

Press Conference

KINEDYNE

First Load-Rated Curtain-Side

Solution with Double-Decking

11:00 - 11:30

Booth 4168

Press Conference

PREPASS - HELP INC

Introducing INFORM Tolling

Data Dashboard **11:00 - 11:30**

B310

Press Conference

ALLISON TRANSMISSION

New Advanced Technology for

Fully Automatic Transmissions

11:30 - 12:00

B310

Press Conference

DEFLEKTOR

Unveiling Aero

Wheel-Cover Lineup

11:30 - 12:00

Booth 4874

Press Conference

SAF-HOLLAND

Invitation Only

New LSZ20K Steerable

Lift Axle & ELI-te Retrofit Kit

12:00 - 1:30

B314

Lunch & Press Conference

MICHELIN

NORTH

AMERICA, INC.

Michelin Drives Innovation

to Meet Fleet Needs

1:30 - 2:00

B310

Press Conference

JAKE BRAKE

Maximize Your Fleet's

Potential with Jacobs

1:30 - 2:00

Booth 1858

Press Conference

GRACO INC.

Next Generation Auto

Lube System

2:00 - 2:30

B310

Press Conference

FLOWBELOW AERO

Driver-Focused Enhancements

FlowBelow Systems

2:00 - 2:30

Booth 2648

Press Conference

MAGNA

INTERNATIONAL INC.

Active Aero Solutions

Advancing the Industry

2:30 - 3:00

Booth 3358

Press Conference

ENOW

eNow Turns Vehicles Into

Mobile Charging Stations

2:30 - 3:00

Booth 958

Press Conference

APERIA TECHNOLOGIES & RYDER

Innovative Fleet Solution

Announcement

3:00 - 4:00

B310

Press Conference

DOUBLESTAR TIRE

Announcing New Leadership at

Trucker Buddy International

3:30 - 4:00

Booth 4160

Press Conference

TRUCKER BUDDY

Announcing New Leadership at

Trucker Buddy International

4:00 - 4:30

B310

Press Conference

BEE LINE COMPANY

BeeLine Expands Their

Training Offerings

4:00 - 4:30

Booth 3429

Press Conference

BITIMEC WASH-BOTS INC.

Affordable In-House Truck

Wash

4:30 - 5:00

Booth 342

Press Conference