



# NORTH AMERICAN COMMERCIAL VEHICLE SHOW

September 25th - 28th  
Atlanta, GA

# 2017

## NACV Printed Show Guide Advertising Rates

Reach every NACV 2017 visitor, plus their associates with your ad in the official **NACV 2017 Show Guide**.

With full exhibitor and product information, the NACV 2017 show Guide will be a resource for weeks and months after the show. Book your ad today! Confirmed exhibitors are eligible.

### Book Your Ad Today!

Full Page	\$1,500
2/3 page	\$1,200
1/2 page island	\$1,050
1/2 page	\$940
1/3 page	\$675
1/4 page	\$525
1/6 page	\$375

(4 color, net)

### Directory of Exhibitors (Printed)

When you place an ad in the printed SHOW GUIDE, NACV will highlight your listing with **bold face** and place your logo in the Directory of Exhibitors.

**Bold + Highlighted Name** + Logo with your listing. **Cost:** \$150

12,000  
COPIES



[www.nacvshow.com](http://www.nacvshow.com)

Show Organizers:



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